

# केन्द्रीय माध्यमिक शिक्षा बोर्ड

( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/SE/Dir/SY/2023

Dated: 05.07.2023

### NOTIFICATION

#### **'Skill Yatra Campaign' for Skill Awareness**

CBSE is planning to launch 'Skill Yatra Campaign' to create awareness about Skill Education under NEP-2020. In this initiative, a fully equipped mobile lab shall be utilized for outreach and career counselling etc. for students.

#### **Objectives of Skill Yatra Campaign**

- To spread awareness about Skill Education in Schools, communities, and parents and remove the misunderstanding about skill / vocational education
- To help accelerate the spread of skill education across the country and support the goal of Skill India initiative of the Government of India
- To increase awareness about post-high school higher education opportunities and options and promote employment, entrepreneurship
- To increase the participation of girl students in skill education and also encourage them to seek the opportunities in non-conventional skills
- To spread awareness about the Skill Education in Schools policy initiative of the Government of India and its availability among the stakeholders i.e., the schools, parents, and the students.

Under this campaign the vehicle will travel to major regional areas of the country. It will spend 4–5 hours in one school. The local coordinator will make all the arrangements to organize the event in advance and make necessary announcements, create media awareness, and publicity around the school, and also invite the students from the neighborhood schools to attend the skill demonstration and training. Officers/ Officials from the local government, opinion makers from the society, etc. will also be invited to the event.

All organizations interested in participating in the Skill Yatra Campaign and having a mobile vehicle may contact *Sh. R. P. Singh*, Joint Secretary (Skill Education) on the email id [rspingh@cbseshiksha.in](mailto:rspingh@cbseshiksha.in) by 15<sup>th</sup> July 2023.

*Biswajit Saha*

(Dr. Biswajit Saha)  
Director (Skill Education)

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**Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:**

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-110016
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi - 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh - 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim - 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791 111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair - 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, New Delhi
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001
10. The Additional Director, General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
11. The Secretary, AWES, Integrated Headquarters of MoD (Army), FDR Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
14. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE
15. All the Heads of Department/ Directors of the Board
16. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance
17. Director (Media & Public Relations), CBSE – with a request to give wider publicity to this notification.
18. Joint Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website
19. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification

**Director (Skill Education)**